FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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theck this box if no longer subject to
ection 16. Form 4 or Form 5
bligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	d Address of G JAMES	Reporting Person*					e and Ticl						(Ch	Relationsh eck all ap X Dire	plicable)	ng Person(s) to	ssuer Owner
(Last) 1400 DO	(Fi UGLAS ST	,	Middle)		3. Date of Earliest Tran 10/25/2010			saction (Month/Day/Year)						X Officer (give title Other (specify below) CHAIRMAN PRESIDENT & CEO			
(Street) OMAHA (City)			58179 		4. If Amendment, Date of Original Filed (Month/Day/Year)			Line	i. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person			son					
		Tabl	e I - Nor	n-Deriv	ative S	ecuri	ties Ac	quired,	Dis	posed c	of, o	r Ben	eficial	ly Own	ed		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		(A) or	5. Amo Securi Benefi Owned	ount of ties cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount		(A) or (D)	Price	Repor Transa (Instr.	action(s) 3 and 4)		(Instr. 4)
Common	Stock ⁽¹⁾			10/26	/2010			G ⁽²⁾	V	2,857	7	A	\$ <mark>0</mark>	1	.0,186	I	by Son
Common	Stock			10/25	/2010			G ⁽³⁾	V	1,169)	D	\$ <mark>0</mark>	4	13,955	I	by Trust
Common	Stock			10/26	/2010			G ⁽⁴⁾	V	9,142	2	D	\$ <mark>0</mark>	3	34,813	I	by Trust
Common	Stock			10/26	/2010			G ⁽²⁾	V	2,857	7	D	\$ <mark>0</mark>	3	31,956	I	by Trust
Common	Stock													4	54,885	D	
Common	Stock ⁽⁵⁾													210,	109.8084	I	(1)
Common	Stock													5	50,500	I	By Family LLC
Common	Stock ⁽⁶⁾													25	54.8134	I	by Managed Account
Common	Stock													2	28,348	I	by Trust (Spouse)
		Та	ıble II - I)							sed of, onvertib				Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	ed 4. Transaction Code (Ins				Expiration	6. Date Exercis Expiration Date (Month/Day/Ye:		Am Sec Und Der Sec			s. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code V	(A) (D)	Date Exercisa		Expiration Date	Titl	or Nur of	nber				

- 1. The reporting person disclaims beneficial ownership of these securities.
- 2. Gift to immediate family member living in reporting person's household. The reporting person disclaims beneficial ownership of these securities.
- 3. The reporting person made a gift of shares to a donor-advised charitable fund.
- 4. Gift to adult children not living in household.
- 5. Represents conversion of restricted stock units to fully vested stock units with a distribution ratio of 1:1 Payable only in shares of common stock at termination of employment or a date certain.
- 6. Includes holdings in employee benefit plans, Tax Reduction and Payroll Based Stock Plans, as of Transaction Date.

By: Trevor L. Kingston, Attorney-in-Fact For: James R. 10/27/2010 Young

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.