FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL	. OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	d Address of G JAMES	Reporting Person* $\frac{S}{R}$							cer or Trac							k all ap _l	olicable)	rting Person(s) to Issuer 10% Owner				
(Last) 1400 DO) (First) (Middle) DOUGLAS STREET					3. Date of Earliest Transaction (Month/Day/Year) 03/05/2013									X	belo	•	Other (specify below) DF THE BOARD				
(Street) OMAHA NE 68179 (City) (State) (Zip)				4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indi Line) X	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person								
		Tab	le I - No	n-Deriv	ative	Se	curitie	es Acc	quired,	Dis	posed c	of, o	r Ber	nefic	ially	Own	ed					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)						4 and Secu Bene Owne		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount		(A) or (D)	Pric	ce		ction(s) and 4)		(Instr. 4)			
Common	Stock ⁽¹⁾			03/05	5/2013	3			G	V	2,739)	D	,	\$ <mark>0</mark>	5	4,731	I	by Trust			
Common Stock ⁽¹⁾			03/05/2013		3			G	v	2,739		D	,	\$0		0	I	by Trust (Spouse)				
Common Stock																33	17,193	D				
Common Stock ⁽²⁾															319,448.1656		I	(1)				
Common	Stock															10	68,421	I	By Family LLC 1			
Common Stock															260,636		I	By Family LLC 2				
Common	Common Stock ⁽³⁾															265.7819		I	by Managed Account			
		T	able II - I								sed of, onvertib					wned						
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction Date Execution if any		ed 4.		actio	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date E Expiratio (Month/D	xercis n Date ay/Ye	sable and e ar)	7. T Am Sec Und Dei	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Number		8. Price of Derivativ Security (Instr. 5)			Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Titl	e Sh	nares								

Explanation of Responses:

- 1. Gift to family members not living in household.
- 2. Represents conversion of restricted stock units to fully vested stock units with a distribution ratio of 1:1 Payable only in shares of common stock at termination of employment or a date certain.
- 3. Includes holdings in employee benefit plans, Tax Reduction and Payroll Based Stock Plans, as of Transaction Date.

By: Trevor L. Kingston, Attorney-in-Fact For: James R. 03/06/2013 Young

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.